

OTHER CLIENTS AND PROJECTS

TBS (Turner Broadcasting System, Inc. division of Time Warner) commissioned “very funny” street chalk art around Chicago to promote their “Just for Laughs” comedy festival.

COCHLEAR commissioned a giant U.S. map highlighting cities on their “Hearing Health Tour” to their conference attendees.

NORTHWEST COMMUNITY HOSPITAL commissioned a promotion for their new clinic at the local block party.

WALTER E. SMITHE FURNITURE commissioned thirty chalk art badges scattered around Chicago to honor retiring Mayor Daley.

ECOLAB commissioned a series of nature murals around their corporate campus to promote an employee opportunity fair.

NANCY’S BUSINESS AND ART BACKGROUND MAKE HER UNIQUELY EFFECTIVE AT CREATING PROMOTIONAL ART

Nancy Pochis Bank is a portrait artist, muralist and art teacher based in Chicago’s Ravenswood neighborhood. She earned an MBA from the University of Chicago, and after twelve years of management consulting, Nancy turned toward her passion for art. She has been creating public and private chalk art murals for six years. Her chalk art was honored with the Featured Artist award at Art Therapy Connection’s chalk art festival in 2008.

Cover: “Chalk Fest”, Artwork based on a Roy Lichtenstein painting for the not-for-profit organization Art Therapy Connection



NANCY POCHIS BANK ART STUDIO

Fine Art, Portraits, Murals, Illustration & Instruction

1806 W. Cuyler, 3rd Floor | Chicago, IL 60613 | 773.297.5643 | nancybankartstudio@gmail.com | nancypochisbank.com



CHALK ART MURALS

NANCY POCHIS BANK

ART STUDIO

NANCY POCHIS BANK ART STUDIO CREATES BOLD, COMPELLING LARGE-SCALE CHALK MURALS

Nancy's giant chalk murals are an engaging, surprising and unconventional way to promote products or events, welcome guests, honor successes, celebrate occasions, or enliven your space with bold art. Chalk murals are an innovative addition to any promotional mix. The murals can be done outdoors on pavement or walls, and indoors on chalkboards or chalkboard-painted walls.

NANCY COLLABORATES WITH YOU TO BRING YOUR VISION TO LIFE

Nancy spends time with each client to understand the marketing goals of the artwork. She collaborates with the client to visualize the content, color scheme, composition, and style for the mural. She can create custom artwork or work with your existing art. After approval of sketches and direction, Nancy and her team will create a unique and compelling mural in a style that best suits your needs—their range includes realistic, 3-D, illustrative and cartoon. They work on location, allowing an opportunity for your audience or customers to witness and interact with dynamic street art in the making.

NANCY OVERSEES THE ENTIRE PROCESS, FROM BRAINSTORMING TO FINAL CLEAN-UP

Nancy and her team are talented and friendly, representing you positively throughout the exciting development of the piece. Indoor murals are created year-round, and outdoor murals are created from late April through early November. Summer months fill quickly, so book early.

PRICING

Nancy typically brings along a partner artist or two. Pricing depends on the size and complexity of the design, starting at \$750. Cost will include prep time, supplies, and travel expenses. Pieces are usually completed in one day.

Please note: Chalk art is, by nature, ephemeral. The mural will last as long as weather permits.



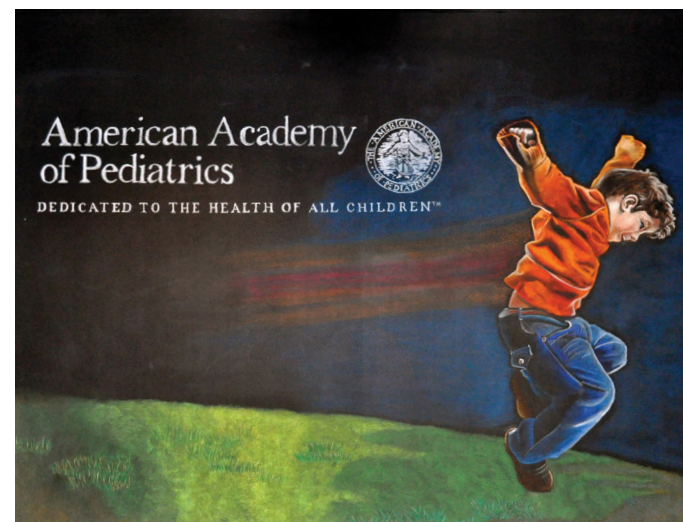
NEW PRODUCT INTRODUCTION

Navistar launched their new truck line at the Working Trucks Trade Show with giant, 3D chalk trucks. The artwork included a texting promotion for a free gift at the trade show booth.



TRADE SHOW BOOTH

Italian cookware company Bialetti commissioned a large-scale promotional chalk board drawing for their booth at the International Home and Houseware Show at McCormick Place, featuring their spokesperson and Top Chef All-Star Fabio Viviani.



SPECIAL GUEST WELCOME

A Chicago advertising agency welcomed their potential client, the American Academy of Pediatrics, with a dynamic mural on the chalkboard walls in their office suite lobby.